*Website & Marketing Information 2021*

[Simple Website](https://www.sarahlousolutions.co.uk/websites-marketing-1)

Start at £500 and include the following:

Annual Renewal approximately £225

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-One hour’s consultation to gather ideas and information (£50 charge at the time, taken off final cost)

-Bespoke Design for your business.

-Construction of your website, including up to 2 pages.

-Optimised on mobiles.

- Domain name of your choice.

- Online hosting package.

- Direct call button and email contact form.

- Social Media integration (You are required to have one platform)

 (I can set up a Facebook page for informational purposes if you do not have one in place, this will incur an additional charge of £120)

-Social promotion as and when appropriate.

-Links to your Terms & Conditions, other Policy documents.

-One hours Consultation to finalise all details.

-Access to support and amendments during the future at an agreed hourly rate.

​[Detailed Website](https://www.sarahlousolutions.co.uk/websites-marketing-1)

Start at £800

Renewal approximately £275

​These sites are ideal if you need to get across more detail if you have various services to offer or promotional areas you want to specifically target.

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Includes simple site package as well as these other optional extras:

 - Up to 5 pages.

-Editable pages, pictures, and slideshows.

-Subscription option for you to gather client's contact details.

 - Google my business.

- Google map of your location.

-Google collaboration and SEO.

-Basic Logo design for social media & website purposes.

- Testimonials & Reviews.

Online Store / Business Website

Starts at £1000  - Renewal approximately £325

All of the above basic and detailed package features as well as these extras:

* Ecommerce Store.
* Online Payments.
* 5 products listed within your store
* Two hour’s tutorial to assist you to build confidence & ability to update stock
* Choice of 3 logos.
* Instant messages / orders to go directly to your email address.
* SEO for your website’s pages.
* Personalised Email address if required

Facebook pages:

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- I can take an annual (£240) or monthly (£25) charge

- Set up and maintain your FB business page

- Answer messages that come direct to you through this marketing

- Schedule regular posts to your page

- Add events & Workshops

- I can also set up your page for informational purposes only at a discounted rate of £175

- I currently run pages which vary in content; including an Antique store, Pizza restaurant, Holistic Therapists, Vintage furniture store, Bed & Breakfast, Delivery service & an Artist.

[Mailchimp marketing](https://www.sarahlousolutions.co.uk/business-coaching)

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- Set up an email sign up form on your website

- Send out marketing campaigns to your subscribers

- Set up a template so you can market your own emails

(Price on request depending on requirements)

Google my business

* Register your business address which puts you on Google maps.
* Add a few select pictures and business description.
* £75 total charge

*Terms & Conditions*

* Websites will be completed within 6 weeks from our initial consultation, if we go past this deadline due to the client’s delay in providing information then additional charges may incur.
* Total website cost also includes liaising with you via, phone, email etc to gather any further required data during completion process.
* A standing order of £20 a month or a one-off payment of £175 is required to cover maintenance of your site, this includes checking google analytics and SEO regularly.
* Work completed will be used for promotional purposes and be present on SarahLouSolutions website.
* Ongoing support is provided throughout the year at £30ph. This is a minimum rate of £30 each time changes or work is requested.

**Payment can be via PayPal, Cheque, Cash or direct to the bank (details upon request) This is requested no later than two weeks after the work is complete.**

**Services Requested**

**Agreed Price**

**Commence Date**

**Completion Date**

**Additional Services / Future Hourly Rate**

**Signed First Party**

**Signed Second Party**